

## Second 90-Day Plan:

### Project:

#### 1. Create and Launch New Coaching Program

Outcome: I will help people who are dedicated to discover new ways to lead meaningful, healthy lives with less worry and greater self-confidence.

I will see significant financial gains and a clear plan to move forward in my own new life.

Action: Mind-map, write up and create my new course.

Film new course.

Get the word out there!

Tools: EEMM videos, mind map

Facebook lives and Instagram PAS's to get the word out.

### Project:

#### 2. Increase audience

Outcome: Find my people - the people who really want to work with me. Increase newsletter subscribers, name recognition and referrals. Find my first-class clients.

Action: Pitch, schedule and do podcasts

Pitch and complete guest blogs

Tools: Set schedule for writing 4 hour block at least once per week.

Get personal connections from other bloggers and podcasters.

### Project:

#### 3. Get my new work schedule clear, balanced and earning well.

Outcome: Super productive "new" work schedule. Friday, Saturday, Sunday, Monday, Thursday am.

Dedicated/consistent time during the week for yoga and meditation.

Action: Plan and record all "new" work time. Set up best place for "new" work.

Get to a yoga class or teach one!

Organize online appointment slots and advertise them.

Tools: Planner/calendar with "new" work times clearly defined.

Mindset tools and coaching

### Project:

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