

90 DAY STARTING:	90 DAY ENDING:
<p>Vision: <i>What would you be happy with in 12 months?</i></p> <p><i>I would be happy to be in the position of continual audience building, system of regular blogging and posts/lives, with my sales calendar booked with calls. By the end of the calendar year I want to have converted 15 calls.</i></p>	<p>Mindset Commitment: <i>I am committed to:</i></p> <p><i>I am committed to eliminating distractions that contribute to poor sleep, lack of exercise, and decreased time spent on my business.</i></p>

PROJECT	OUTCOME (GET SPECIFIC)	ACTION	TOOLS
SALES	<ul style="list-style-type: none"> ● 20 calls booked by retreat ● 5 sales by retreat ● Overall: KEEP CALENDAR FULL 	<ul style="list-style-type: none"> ● 3-4 FB PAS post/lives weekly ● Apply and refine sales script. ● Keep as many open slots per week possible balanced with time with kids. 	<ul style="list-style-type: none"> ● FB ● LinkedIn ● ScheduleOnce ● Tape-A-Call
SALES	<ul style="list-style-type: none"> ● 20 calls booked by retreat ● 5 sales by retreat ● Overall: KEEP CALENDAR FULL 	<ul style="list-style-type: none"> ● Weekly blogs ● 3-4 FB PAS post/lives weekly ● Apply and refine sales script. ● Keep as many open slots per week possible balanced with time with kids. 	<ul style="list-style-type: none"> ● FB ● LinkedIn ● ScheduleOnce ● Tape-A-Call
AUDIENCE	<ul style="list-style-type: none"> ● Build email list to 300 	<ul style="list-style-type: none"> ● Continue affiliate pitches x 2 weekly ● First 40 podcast pitches, 20 pitched ● Weekly blogs 	<ul style="list-style-type: none"> ● Email ● iTunes ● Website ● Facebook ● LinkedIn

NOTES:

Heading to the last quarter of this year, I want to have the calendar consistently booked with sales calls, be in a regular rhythm of producing content and posts, and ready to explore more and more effective ways of building audience and keeping the sales calendar full.

As the website is more functional now, it will be an ongoing process of learning and refining to streamline it for maximum effect, and rich with content.